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*Help Slavutych into  
the Guinness Book  
of World Records!*  
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*The project of Czech artist
Kateřina Šedá*



Kateřina Šedá



katerinaseda.cz

Kateřina Šedá (1977) is a Czech artist whose work is closely linked to social architecture. In 1999–2005, she studied at the Academy of Fine Arts in Prague under Professor Vladimír Kokolia; today, she focuses on socially oriented experiments aimed at diverting their participants from entrenched stereotypes or social isolation.

Using their own (provoked) activity and a novel use of everyday means, she attempts to generate a permanent change in their behaviour.

She is the author of a number of public projects, both in the Czech Republic and abroad.

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Her work has appeared in galleries such as the SF MoMA in San Francisco (2014), the Venice Biennale (2013), the Museum of Art in Lucerne (2012), the Tate Modern in London (2011), the Mori Museum in Tokyo (2010), the New Museum in New York (2009), Manifesta 7 in Bolzano (2008), the 5th Berlin Biennale (2008), the Renaissance Society in Chicago (2008) and Documenta 12 in Kassel (2007).

Other projects of Kateřina:



www.trznicabojart.org



www.bedrichovicenadtemzi.cz



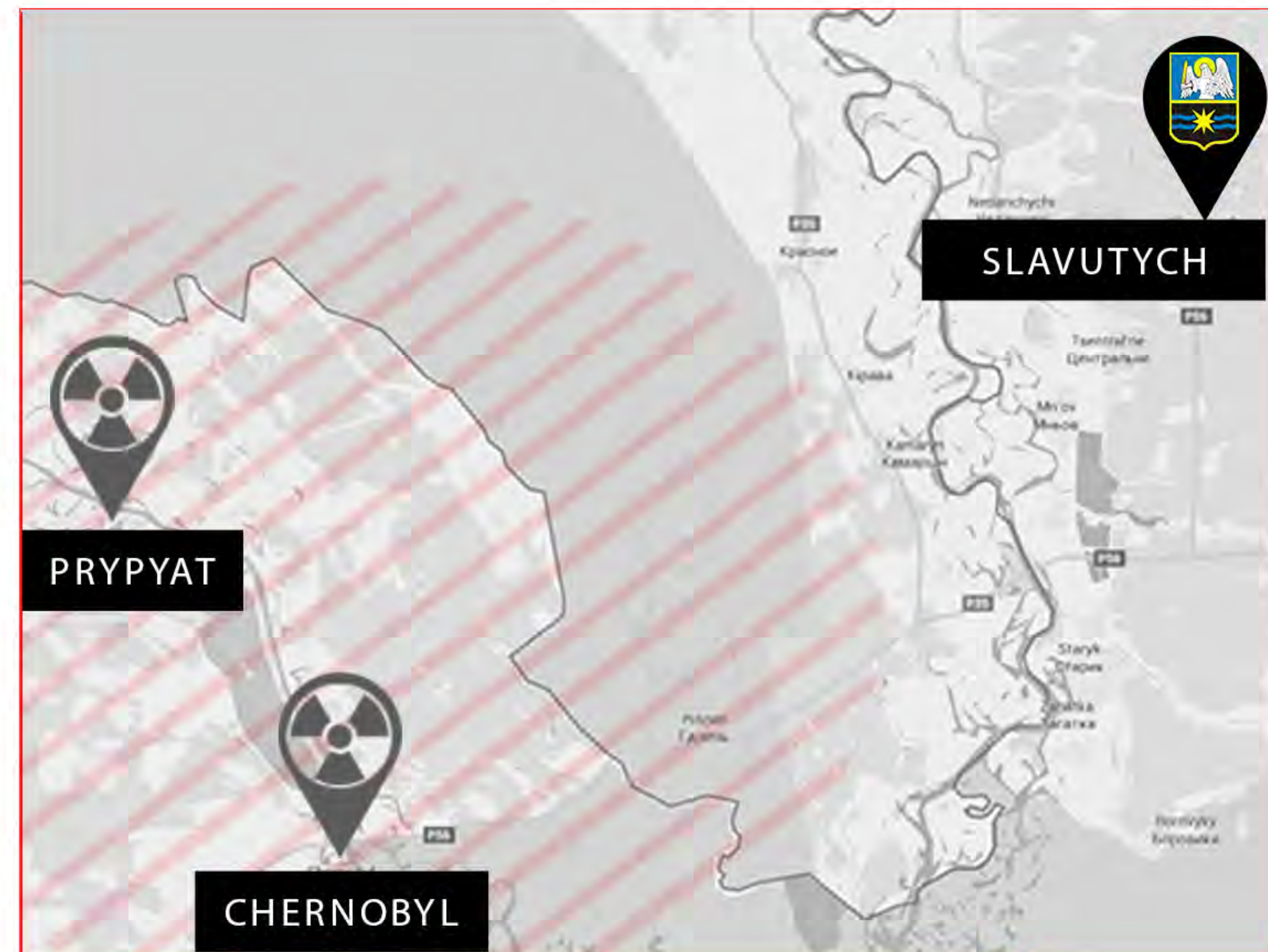
www.everythingisperfect.org



www.tukorhegy.com



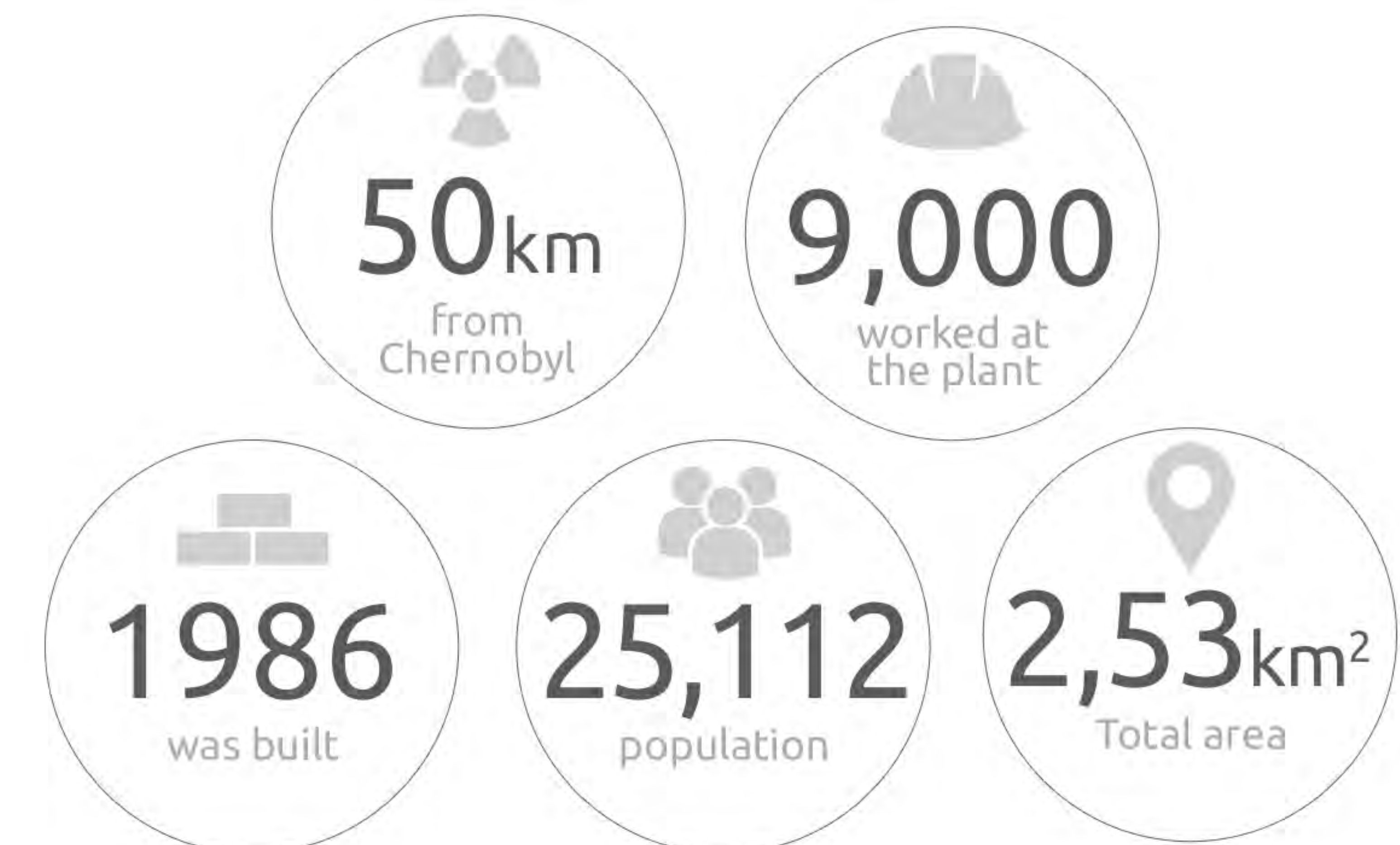
Slavutych



The town of Slavutych was built in 1986, shortly after the Chernobyl nuclear disaster. It became home to those who had worked at the Chernobyl nuclear power plant, and to their families.

The first inhabitants were evacuated from the abandoned city of Pripyat. 'Slavutych' is based on the Old Slavic name of the nearby Dnieper River.

The city's economic and social situation is still heavily influenced by the power plant and other installations in the Chernobyl area.



Slavutych



Slavutych is connected to the Chernobyl Exclusion Zone by rails.



Many of the residents still work in the region's energy industry.

When the power plant's remaining units were shut down in 2001, Slavutych was faced with significant social problems and an uncertain future.

The number of jobs provided by the plant dropped from 9,000 to 3,000, which would cover all necessary monitoring and maintenance, leaving 85 % of the city's budget to be funded by the plant's operator.

In order to support the local economy (the establishing of new companies), Slavutych was declared a Special Economic Zone; in addition, a number of vocational re-training programmes have been provided by the government in an attempt to aid those who have lost their jobs in finding employment.

Despite these efforts, about 1,500 people have left the city already, a trend which is predicted to continue for the foreseeable future.

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Through this project, I want to wake people up from their lethargy. I want to make them believe that it is possible to create something together, that cooperation is not worthless and that it will bring results. Today, people are unfortunately much less active than they used to be, and it is much more difficult to capture their interest in one common goal.

However, I still believe it's possible – not only in Slavutych or my home neighbourhood of Líšeň, but anywhere in the world. The only thing you need is a place-specific solution.



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In Slavutych, I decided to do something that might come across as rather strange: helping the town into the Guinness Book of World Records. Exactly how this will happen is up to the locals – the only condition is that it has to be something they have in common, so that the record is really and truly their own.

A real record certified by Guinness World Records. A record that will make Slavutych known to the book's fans all over the world. A record that will allow the town to inspire other towns and cities, to let them know that doing something together is still worth it.



Made in Slavutych



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We need your help!

**SLAVUTYCH MAY BECOME A TOWN
TO INSPIRE CITIES ALL OVER THE
WORLD.**



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www.86.org.ua



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kodmista.com.ua/metamisto



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